

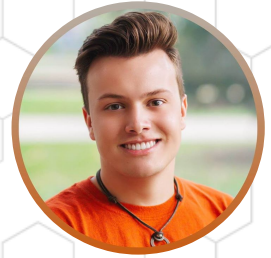
ERIC AABERG

Social Media & Community Manager

✉ eric@aaberghome.com

🌐 erictigerawr.com

📍 Dallas, TX



EXPERIENCE

Student Director of Esports

The University of Texas at Dallas

📅 08/2018 - Ongoing 📍 University of Texas at Dallas

As the Student Director of the varsity esports program at The University of Texas at Dallas, I am responsible for our social media presence, branding, partnerships, tournaments, and public relations.

- Created a large known presence of the program in our first semester; generated over 1,500 followers on our social media accounts.

Esports Intern

Fan Guru (Eventology Solutions)

📅 05/2019 - 08/2019 📍 Dallas, TX

As the Esports Intern at Fan Guru, I brainstormed ways our mobile & web app could integrate the ability to add esports events and connect with the esports community as a whole.

- Created a 70 Page Audit on our social media.
- Organized our first Inaugural Overwatch Tournament featuring a \$50,000 prize pool.

Social Media Manager of Dining Services

The University of Texas at Dallas

📅 09/2018 - 02/2019 📍 University of Texas at Dallas

As the Social Media Manager and Marketing Ambassador of UT Dallas Dining Services, I advertised and marketed our services to students on campus via social media and in person.

- Doubled 2x our followers and engagement on social media, and recognized with the "Greatest Idea Achievement Award."
- Moved internal team communication onto Slack, improving efficiency.

Community Manager

Mineteria, Inc. (Video Game Development Company)

📅 12/2017 - Ongoing 📍 Los Angeles, CA (Remote)

As the Project Content and Community Manager, I work to create new content ideas and concepts for our video game network, as well as handle community input and public relations.

- Created content played by over 500,000 unique players.
- Handled partnerships with large influencers - 8,000,000 subscribers.

STRENGTHS

★ Time Management

From being involved in numerous activities, I have an organized scheduling calendar system to manage my time efficiently.

FIND ME ONLINE

🐦 **Twitter**
@erictigerawr

📷 **Instagram**
@erictigerawr

in **LinkedIn**
linkedin.com/in/erictigerawr

f **Facebook**
facebook.com/erictigerawr

AWARDS & CERTIFICATIONS

💎 **Great Idea Achievement Award**
"Eric has brought such great ideas and creativity to our social media content & done incredibly well to increase our followers and views."

★ **Rising Star Award Nominee**
Nominated for the Rising Star Award at UT Dallas, designed for students who have taken a leadership position in their freshman and sophomore years.

PASSIONS & SKILLS

♥ **Community Management**

📱 **Social Media Management**

📎 **Company Marketing/Branding**

🖌 **Graphics Design**